



UNITED NATIONS
UNCTAD

Investment, Enterprise and Development Commission - 7th Session

Promoting Entrepreneurship for Development

Wednesday, 22 April 2015, 10:00 - 12:45

Key Message:

This session will discuss the role of entrepreneurship in sustainable development, building on the GA resolutions 67/2012 and 69/L.14 on Entrepreneurship for Development. It will review recent trends in entrepreneurship, including best practices and the adoption of a holistic approach to entrepreneurship policies and national strategies; the development of youth, women, green and social entrepreneurship; and new and innovative mechanisms to ease access to finance. The session will also address emerging issues on monitoring and measuring entrepreneurship.

Questions for consideration:

- How to ensure that entrepreneurship promotion contributes to attaining the SDGs?
- What are the key challenges and good practices in developing indicators to monitor the implementation and assess the success of entrepreneurship policies?
- What concrete initiatives can be taken by UNCTAD to follow up on proposed recommendations contained in the GA resolution on Entrepreneurship for Development?

Opening Remarks:

Mr. James Zhan, Director, Division on Investment and Enterprise, UNCTAD

Panel 1: Implementing entrepreneurship policies for SDGs

H.E. Mr. Abou Jobe, Minister for Trade and Industry, the Gambia

H.E. Mr. Laurent Serge Etoundi Ngoa, Minister of SMEs, Social Economy and Handicraft, Cameroon

H.E. Mr. Mekuria Haile, Minister of Urban Development, Housing and Construction, Ethiopia

[importance of a holistic approach to entrepreneurship + entrepreneurship relevance for SDGs]

Ms. Patricia Chaves, Division for Sustainable Development, DESA, New York

[the GA resolutions on entrepreneurship (and SDGs)]

Mr. Roger Fisher, Head of Division, G7/G8/G20, BMZ, Germany

[the role of G20 in promoting inclusive business]

Panel 2: Measuring the impact of entrepreneurship policies

Prof. Donna Kelley, Babson College and GEM

[the importance of monitoring and measuring entrepreneurship, the GEM approach]

Prof. Hugo Kantis, PRODEM, Argentina

[the Systemic Conditions Index for Dynamic Entrepreneurship]

Ms. Mariarosa Lunati, Head, Entrepreneurship, Productivity and Microdata Section, OECD Statistics Directorate

[the OECD entrepreneurship indicators programme]